



bitnoticias

Media Kit Q2-2024

Discover Crypto Insights Now!

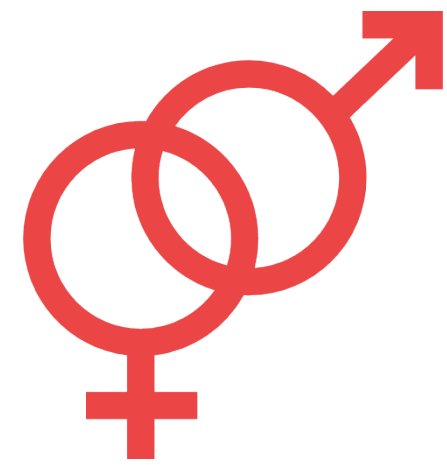
BitNotícias is a leading portal dedicated to delivering the latest and most relevant information on Bitcoin, cryptocurrencies, and Web3. Committed to quality, accuracy, and fostering a deep understanding of these dynamic topics, BitNotícias aims to be a beacon in the crypto world.

Our mission is to provide high-quality content on financial products and services, guiding our users to make informed decisions. Stay updated with BitNotícias as we illuminate the trends, innovations, and opportunities shaping the crypto landscape.



Global Data.

Gender



80.1% Man
19.9% Woman

Age

30.9%	35.33%	17.86%
18 - 24 years	25 - 34 years	35 - 44 years
10.34%	2.91%	2.65%
45 - 54 years	55 - 64 years	+65 years

Social Networks

 Facebook +54

 Twitter +11,7K

 Instagram +38,6K

 Telegram +555

 Whatsapp +665

Pageviews

290,642

Sessions

138,036

Users

104,504

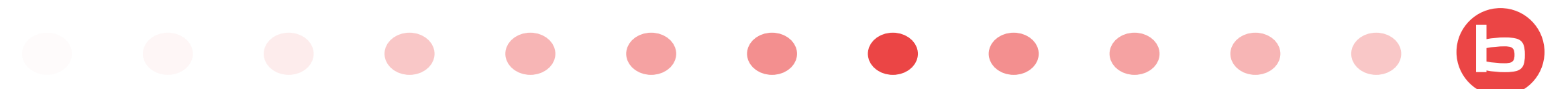
Average duration

00:00:12

Pages / Session

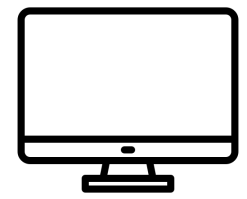
2,78

According to Google Analytics - Q2 2024



AD Display.

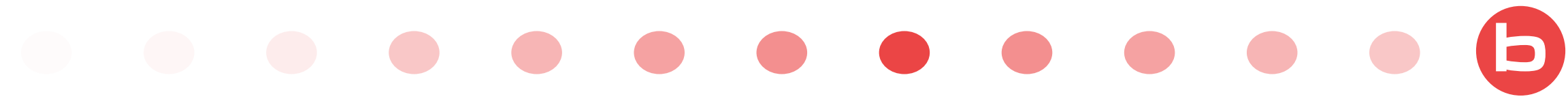
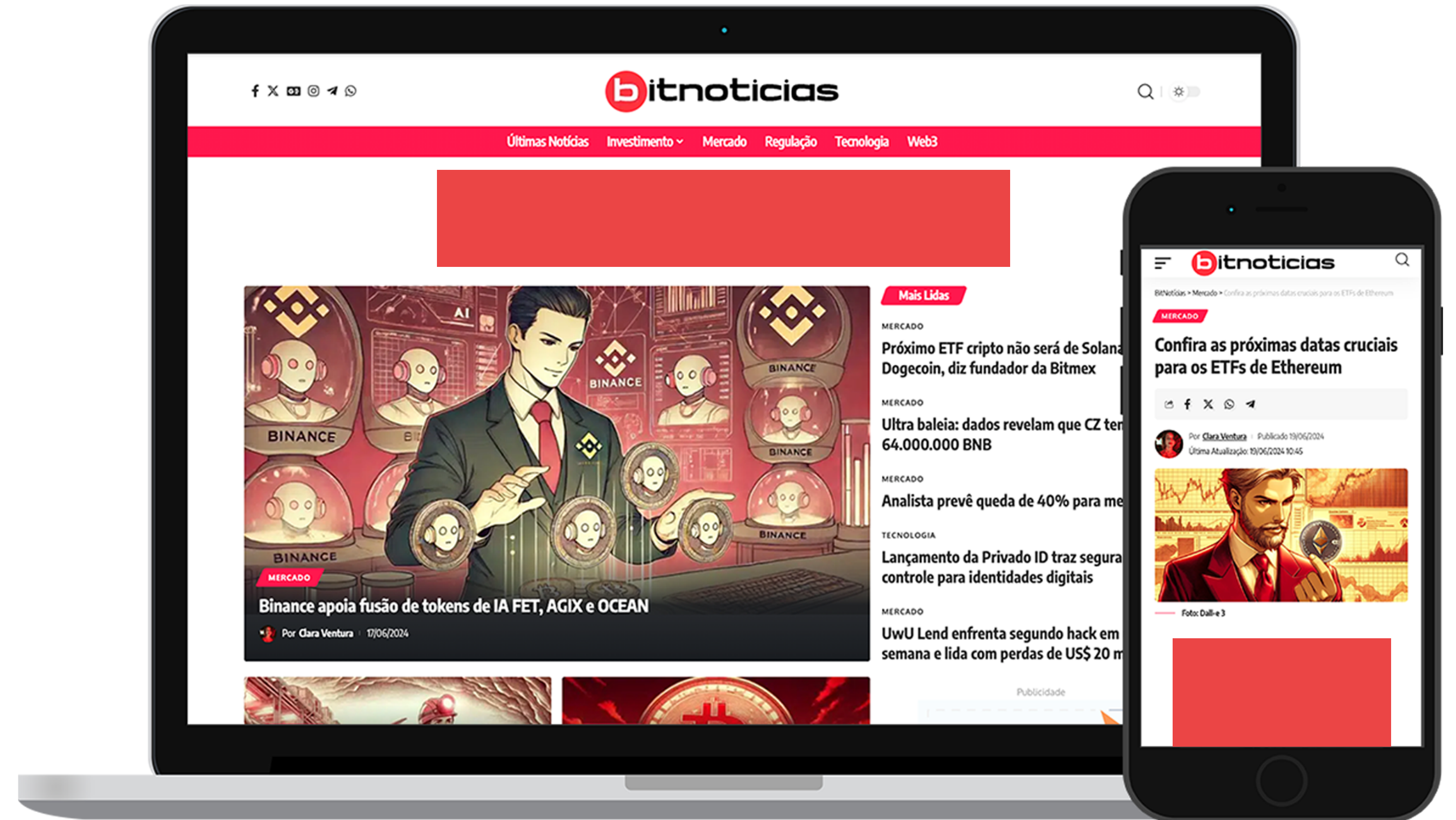
Increase your **brand awareness** and **generate conversions** through ads that highlight your messages.

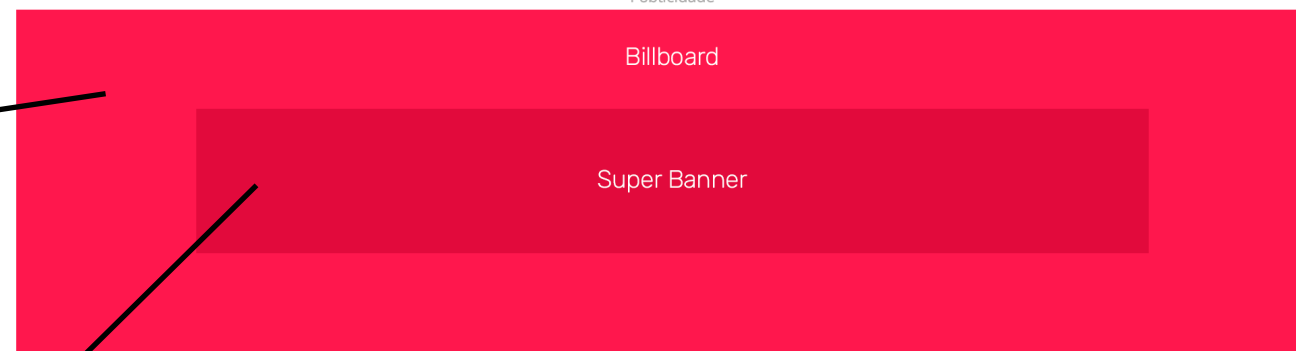


Display your optimized image for desktop, tablet and mobile.

Slots:

- Billboard;
- Super banner;
- Rectangle;





Billboard:

Local: Home page.
 *Desktop (px): 970x250.
 *Tablet / Mobile (px): 300x250.
 Extensions accepted: GIF / JPEG / PNG
 Animation time: Livre.
 Looping: Livre.

Super Banner:

Local: Home page.
 *Desktop (px): 728x90.
 *Tablet / Mobile (px): 300x250.
 Extensions accepted: GIF / JPEG / PNG
 Animation time: Livre.
 Looping: Livre.

The screenshot shows the website layout with several key elements:

- Top Navigation:** A red bar with menu items: Últimas Notícias, Investimento, Mercado, Regulação, Tecnologia, Web3.
- Publicidade (Advertisement):** A red box at the top right containing a 'Billboard' and a 'Super Banner'.
- Main Article:** 'BitFlyer compra a FTX Japan e pretende transformar exchange em empresa de custódia de criptomoedas' by Luciano Rodrigues (20/06/2024).
- Market News (MERCADO):**
 - 'Autoridades indianas penalizam Binance com multa de US\$ 2,25 milhões' (01)
 - 'Paradigm levanta US\$ 850 milhões para novo fundo de investimento' (02)
 - 'Golpistas de criptomoedas visam apoiadores de Trump' (03)
 - 'Previsão de preço Polygon: analista aponta alta de 10% no MATIC' (04)
 - 'Preço do Bitcoin hoje 14/06/2024: touros ensaiam recuperação mas final de semana pode ser dos ursos' (05)
- Other Market News:**
 - 'EigenLayer abre a fase 2 de seu "Stakedrop"' by Luciano Rodrigues (20/06/2024)
 - 'Ethereum pode saltar mais de 4.000%, de acordo com executivo da VanEck' by Clara Ventura (20/06/2024)
- Comunicado de Imprensa (Press Release):**
 - 'BNB atinge uma nova máxima histórica, ultrapassando US\$ 700 e está preparada para liderar a temporada de altcoins com a nova pré-venda da criptomoeda estrela Rollblock (RBLK)'
 - 'Principais escolhas de criptomoedas: Rollblock (RBLK) com previsão de superar Binance Coin (BNB) e Filecoin (FIL) em 2024'
 - 'Space and Time lança provedor ZK sub-segundo sob licença de software aberta'
- Bottom Section:**
 - 'Preço do Bitcoin hoje 20/06/2024: com touros enfraquecidos, mercado pode cair, ficar de lado ou subir 10%' by Luciano Rodrigues (20/06/2024)
 - 'Resella: a nova plataforma de NFTs da Konami em parceria com Avalanche' by Carlos Schuabb (20/06/2024)
 - 'Autoridades indianas penalizam Binance com multa de US\$ 2,25 milhões' by Carlos Schuabb (20/06/2024)



Super banner in-article:

Local: News.

*Desktop (px): 728x90 - Top Page.

*Tablet / Mobile (px): 300x250 - After Thumb.

Extensions accepted: GIF / JPEG / PNG.

Animation time: Livre.

Looping: Livre.

Rectangle Inline content:

Local: News / Paragraphs.

*Desktop (px): 300x250.

*Tablet / Mobile (px): 300x250.

Extensions accepted: GIF / JPEG / PNG.

Animation time: Livre.

Looping: Livre.

Rectangle Sidebar:

Local: News / Sidebar.

*Desktop (px): 300x250.

Extensions accepted: GIF / JPEG / PNG.

Animation time: Livre.

Looping: Livre.

Articles.

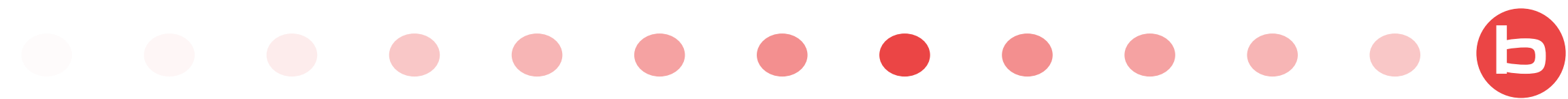
Increase the visibility of your product or project on the internet with article publications.

We work with two models to better meet your needs, being:

- **Press Release**
- **Sponsored Article**

*Text prepared, signed and sent by the advertiser, approved and published by Bitnoticias.

*Minimum length: 300 words.



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